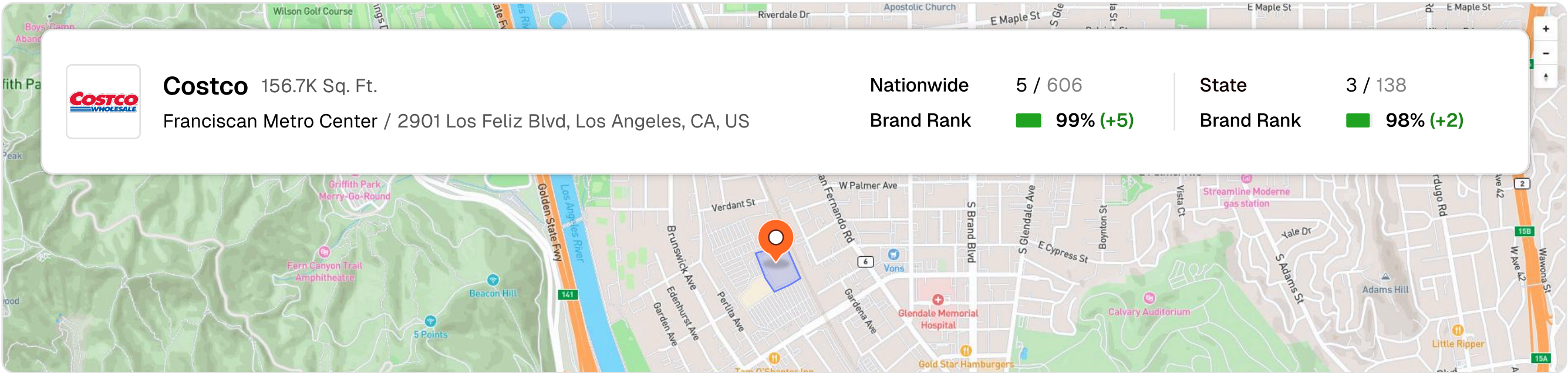


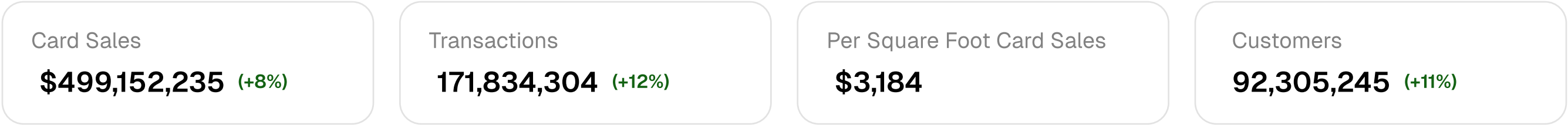


Single Tenant Report

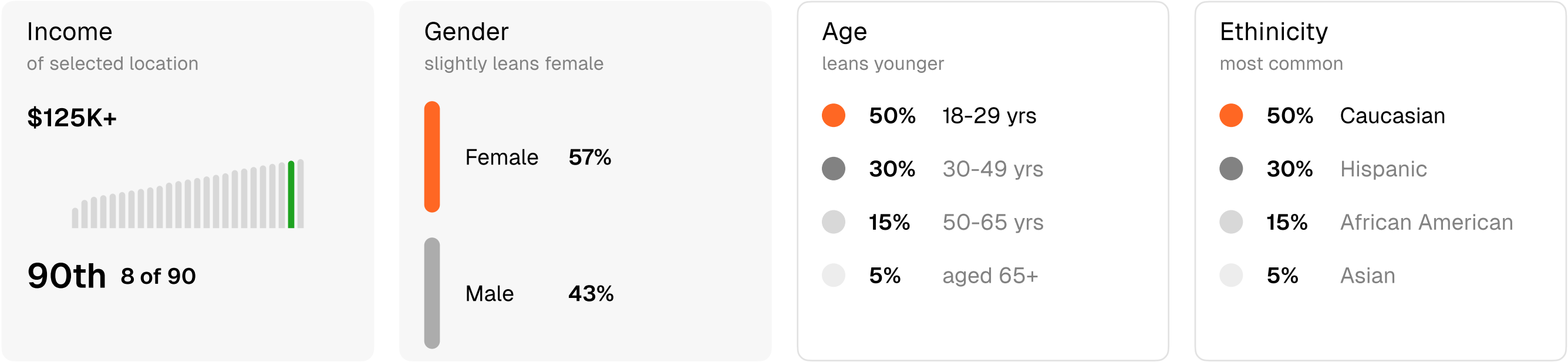
Date Range: September 2024 - August 2025



Date Range: September 2024 - August 2025

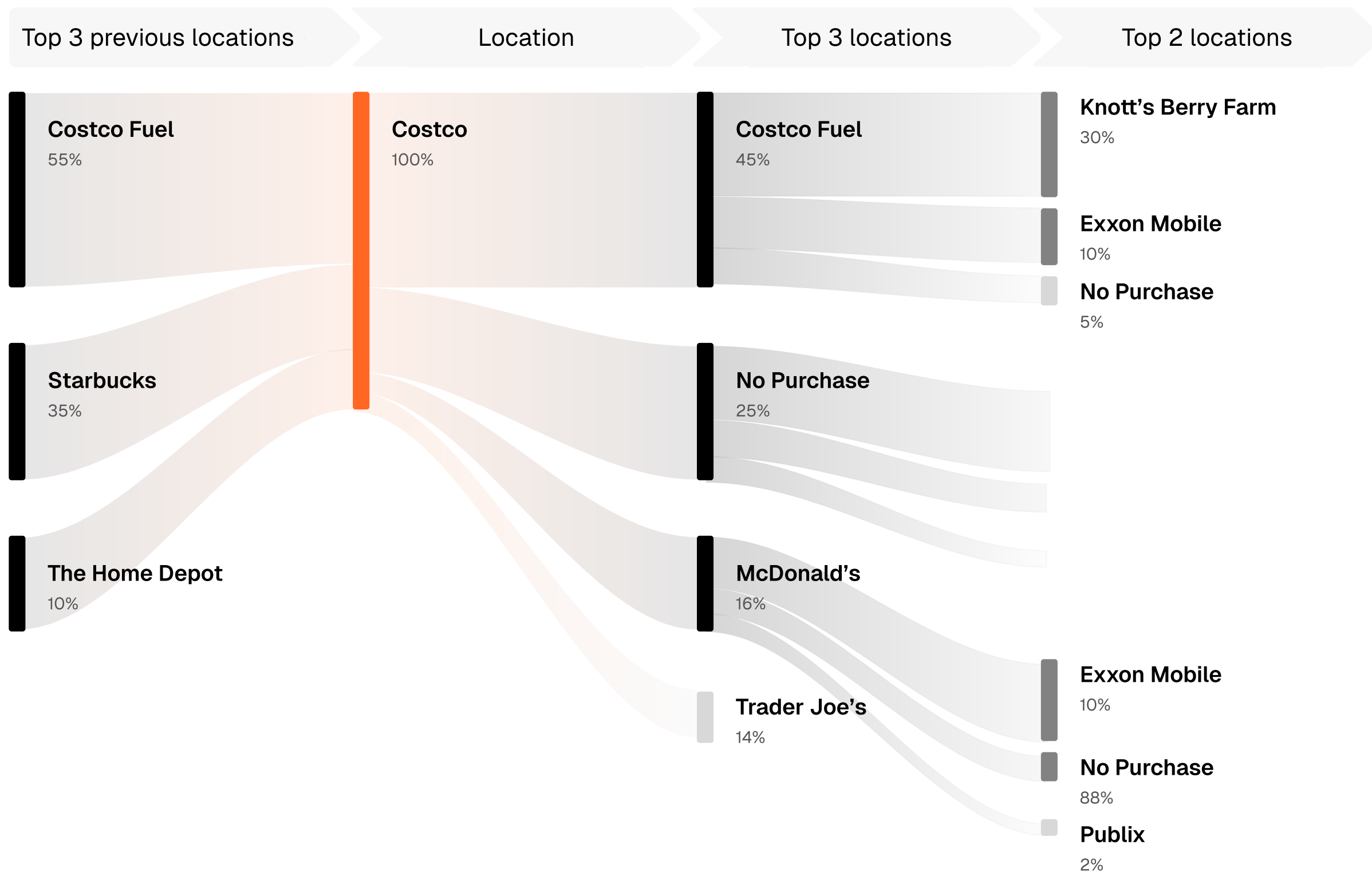


Cardholder Shopper Demographics



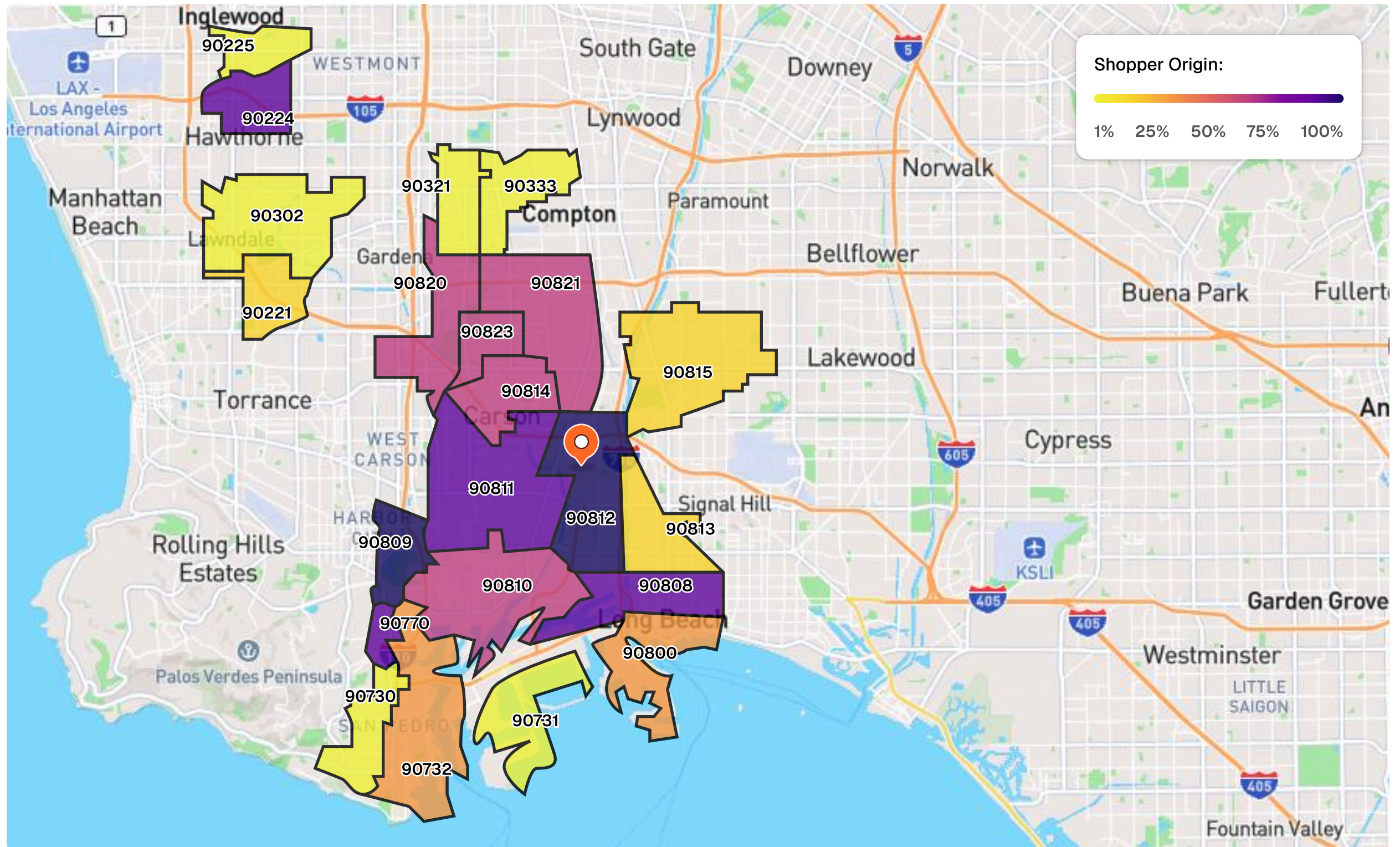


Cardholder Spend Journey





Capture Area & Shopper Origin





Competitive Matrix

Top Cannibalization

Brands whose presence hurt your performance.

Highly Competitive



Sam's Club

Major Discount Retailer

We've analyzed 157 Sam's Club stores vs Costco.

2 / 10 - Competitive



Walmart

Major Discount Retailer

We've analyzed 525 Walmart stores vs Costco.

3 / 10 - Slightly Competitive



Target

Discount Retailer

We've analyzed 863 Target stores vs Costco.

3 / 10 - Slightly Competitive



Top Compliments

Brands whom you perform well with.

Highly Complimentary



McDonald's

Fast Food

We've analyzed 7,304 McDonald's stores vs Costco.

9 / 10 - Complimentary



Starbucks

Coffee

We've analyzed 12,202 Starbucks stores vs Costco.

9 / 10 - Complimentary



24 Hour Fitness

Gym

We've analyzed 682 24 Hour Fitness stores vs Costco.

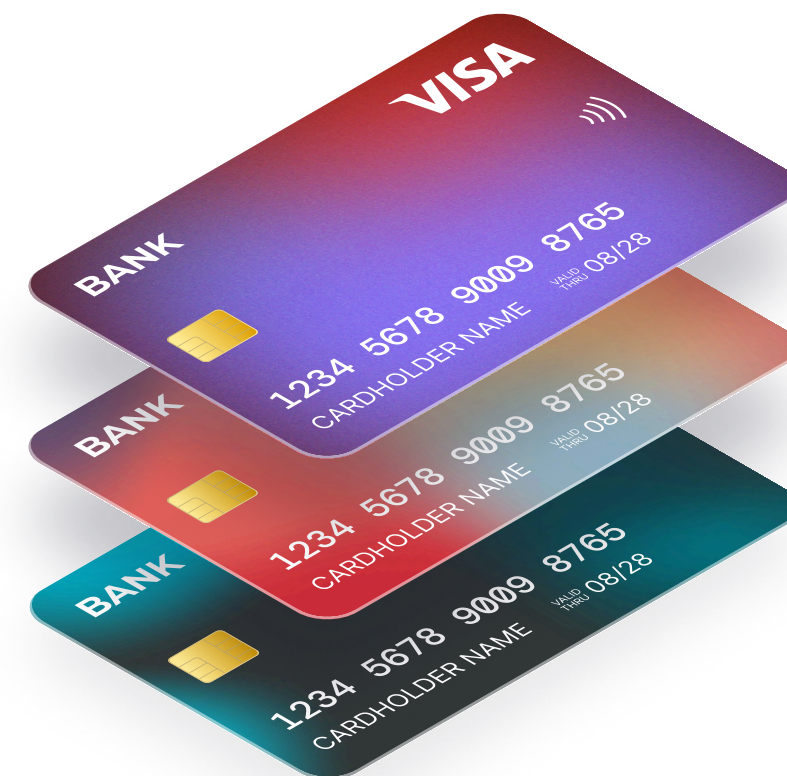
7 / 10 - Slight Compliment



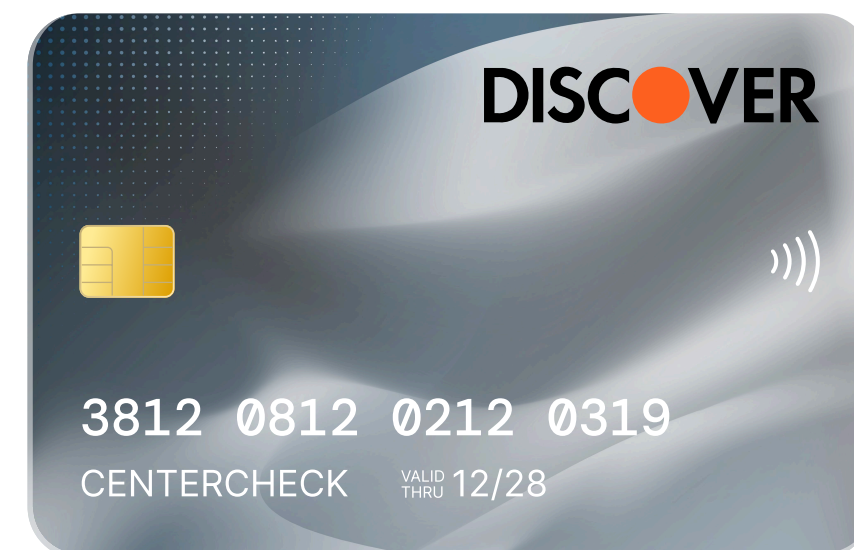
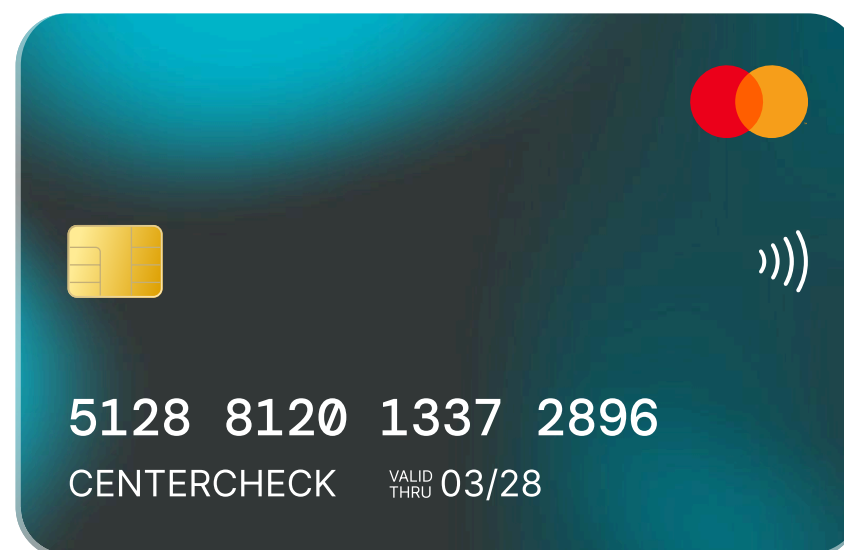
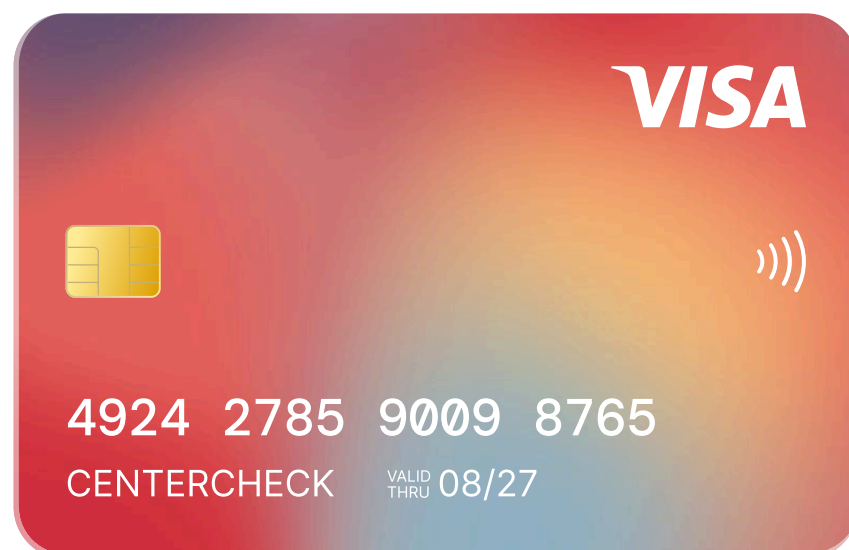


CenterCheck Data

We source our data from top credit & debit card issuers. We procure transaction swipes that take place at stores all throughout the country, and pair those transactions to individual locations. This gives you a view of credit & debit card activity at single-tenant locations, multi-tenant locations, chains, and more.



Cards We Cover



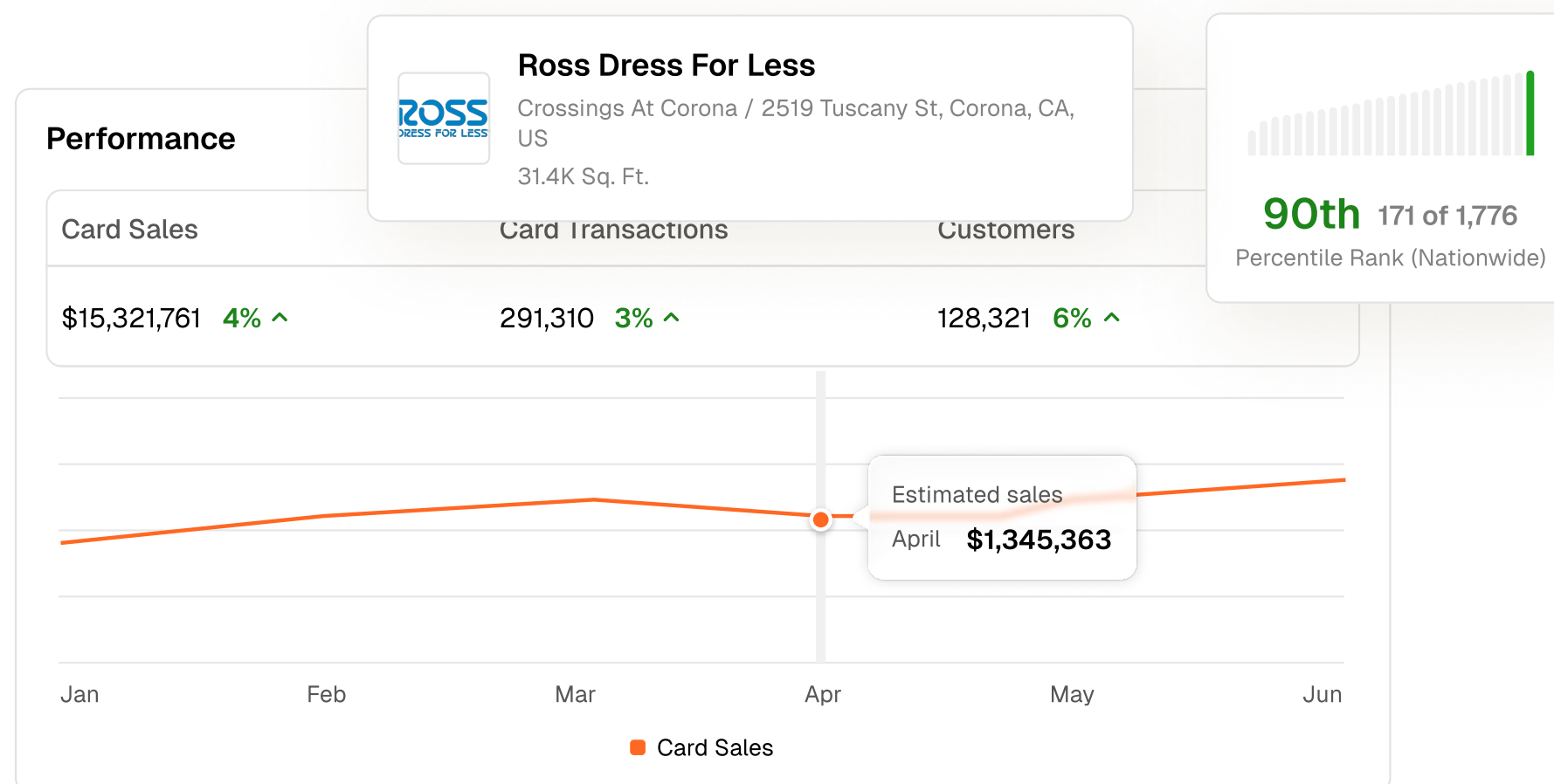


CenterCheck Primary Data

Credit & Debit Card Sales

- Full record of credit & debit card sales. We take our baseline card data, and make an estimate for cards that we don't yet have. This gives you a hyper-accurate picture of credit/debit card sales, where a store ranks within its chain, and if it's growing or shrinking.

Basically: We'll tell you if this is a good store, or a bad store.





Our Mission

We exist to provide greater transparency and understanding of what goes on in the real world, and to better measure human activity.

People vote with their dollar, and we measure just that.

Book a Demo

